

## **ANNA GIUNTA**

Full Professor of Applied Economics

Department of Economics

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**LAST UPDATED: 4<sup>TH</sup> NOVEMBER 2024**

### **PERSONAL**

Citizenship: Italian

Gender: Female

### **EDUCATION**

Master of Arts in Economics, University of Southern California, Los Angeles, USA (1984-86).

Ph. D. Development Economics, Centro di Specializzazione e Ricerche Economico-Agrarie per il Mezzogiorno, Portici, Naples, Italy (1981-83)

Bachelor degree with honour in Political Science, Università of Naples (1976-1980).

### **CURRENT AND SELECTED PAST POSITIONS**

September 2024

Member of the National Productivity Board, CNEL, Rome

July 2024-2027

Member of the Scientific Committee Centro Europa Ricerche (CER), Rome

JUNE 2023-MAY 2028

Member of the "Comitato per l'Etica", IVASS, Rome

2023 - present

Member of the scientific council of LEAP (Institute for European Analysis and Policy), Luiss, Rome

2023- present

Senior advisor of CSIL, Milan

2021- present

Member of [100 Esperte](#)

2021- 2027

Member of “Consiglio di Reggenza” Bank of Italy, Rome Branch

2020- 2022

Senior Fellow, School of European Political Economy, Luiss, Rome

2017- present

Member of the Organizing Committee of the International School Evaluation of the Impact of Public Policies, Centro di Ricerche Economiche e Sociali Manlio Rossi-Doria, Roma Tre University

2016 - October 2019

President, Board of Directors, Società Italiana di Economia e Politica Industriale (SIEPI)

2015- 2024

Member of the Board of Instructors Ph.D. Program in Economics, Department of Economics, Roma Tre University

2013 - October 2023

Director Centro di Ricerche Economiche e Sociali Manlio Rossi-Doria, Centre of Excellence, Roma Tre University

2013 - March 2020

Visiting Research Fellow Social Science Research Institute, Duke University, USA

2005-October 2022 Member of the Scientific Board of CSIL, Milan, Italy

#### **PREVIOUS APPOINTMENTS**

October 2012-December 2014

Member of the National Scientific Qualification Committee (ASN) for Applied Economics: Academic Staff Recruitment

2002-2005

Associate Professor of Applied Economics. University of Calabria

1995-2001

Assistant Professor of Political Economy. University of Calabria.

#### **CURRENT TEACHING**

2024-2026

Economia delle imprese e dei settori produttivi (LM 56, Department of Economics, Roma Tre University)

Economia delle imprese e transizione digitale (LM-56 R, LM-77 R, Department of Economics and Department of Business Economics, Roma Tre University)

2015 - 2023

Economia delle imprese e dei settori produttivi (Department of Economics, Roma Tre University)

Economia industriale avanzata (Department of Business Economics, Roma Tre University)

2015 – 2022

Principi di economia (Department of Philosophy, Communication and Entertainment, Roma Tre University)

#### **SELECTED RESEARCH PROJECTS**

Senior Expert participation at: “Ex post evaluation of cohesion policy programmes 2000-2006”, co-financed by the European Fund for Regional Development (Objective 1 and 2) Work Package 4 “Structural Change and Globalisation”. Contract n°2008.CE.16.0.AT.020

Member of the Scientific Committee of the research project “Cost benefit analysis in the research development and innovation sector” carried out by the University of Milan in partnership with CSIL and financed by the European Investment Bank

Senior Expert in the Multiple Framework Service Contract for Provision on Regulatory and Policy issue; Peer Reviewer on EU Industrial Policy, Directorate General Internal Policies, 2014-15

Senior consultant on Global Value Chain Analysis on the project: European Observatory for Clusters and Industrial Change, Contract number: N° EASME/COSME/2016/035

Member of the steering committee of the “Study on Firm-Level Drivers of External Competitiveness and Export Performance in Italy” of the European Commission, DG Economic and Financial Affairs, 2016-17, N.2015 010/E

Member of the FCC study on the Evaluation of the Impact of CERN Procurement on Firms. Collaboration agreement ‘[grant number KE3044/ATS]’ between the European Organization for Nuclear Research (CERN) and the University of Milan, 2017-18

Scientific Supervisor of the research group on the “Evaluation of the Impact of Free Trade Agreements on Italian Economy”, financed by the Italian Trade Agency, 2017-18

Member of the steering committee of the Erasmus+Jean Monnet Project: Understanding European Economic Policy: Towards a Deeper Union (DEEPLY), 2019-21, Decision n. 2019 - 1611 / 001 – 001, Project Number- 611288-EPP-1-2019-1-IT-EPPJMO-PROJECT

Research group member of the H2020-RUR-2018-2020 project: Better Agri-food Trade Modelling for Policy Analysis (BATMAN), 4.1 task leader of “Improving data and indicators for GVC analysis”.

Member of the research group on the “Evaluation of the Impact of Free Trade Agreement UE- Mercosur on Italian Economy”, financed by the Italian Trade Agency, 2020.

#### EDITORIAL BOARD

2023 - present

Associate Editor of the *Italian Economic Journal*, Springer

2023-2026

Member of the Editorial Review Board of the *Journal of International Business Policy*, Palgrave Macmillan

2018 – present

Member of the Editorial Board of *International Journal of Automotive Technology and Management*

2017- June 2019

Member of the Editorial Board of the Annual Report of ICE Italian Trade Agency, Rome

2007-2014

Co-editor of *QA – Rivista dell'Associazione Rossi-Doria*, Franco Angeli Publisher

2005-present

Member of the Editorial Board of *Rivista Economica del Mezzogiorno*, Il Mulino, Bologna

#### RESEARCH INTERESTS

Industrial policy analysis and impact evaluation;

Firms' organization and internationalization;

Firms' digitalization;

Global value chains;

Italian economy;

Technological transfer;

Public procurement for innovation.

#### REFEREEING ACTIVITY

Annals of public and cooperative economics; *Economia e lavoro*; Economics of innovation and new technology; Energy economics; Entrepreneurship and regional development; International journal of automotive and technology management; International economics; International small business journal; Italian economic journal; Journal of regional science; Journal of small business management; Regional studies; Review of world economics; Structural change and economic dynamics; Small business economics; World development.

#### SELECTED PUBLICATIONS

Giunta A., Mantuano M., I Contratti di Sviluppo. Alcune valutazioni sul recente disegno della misura di intervento, in Cerqua A., Ferrara A.R., Pellegrini G., *Valutazione delle politiche pubbliche: che cosa abbiamo imparato?* Donzelli Editore, 80-102, 2024, <https://www.aisre.it/pubblicazioni/aisre-e-book/>

Agostino M., Giunta A., Ruberto S., Scalera D., Global value chains and energy-related sustainable practices. Evidence from Enterprise Survey data, *Energy Economics*, <https://doi.org/10.1016/j.eneco.2023.107068>, 2023

Cainelli G., Ganau R., Giunta A., Value Chain, Regional Institutions and Firm Growth in Europe, *Journal of Economic Geography*, vol. 23 (4), 745-770, 2023 <https://doi.org/10.1093/jeg/lbad004>

Giunta A., Iapadre L., Politiche di sostegno all'apertura internazionale dell'economia italiana, in CER- Eures, *La globalizzazione fragile e l'autonomia strategica dell'Europa: le sfide per la politica economica estera dell'Italia*, Roma, 157-230, 2022

Giunta A., Globalizzazione e imprese italiane, in (edited by) Paolazzi L., *L'Italia e il filo della crescita*, Marsilio, 265-266, 2022

Nenci S., Fusacchia I., Giunta A., Montalbano P., Pietrobelli C., Mapping global value chain participation and positioning in agriculture and food: stylised facts, empirical evidence and critical issues, *Bio-based and Applied Economics* 11(2), 93-121. doi: [10.36253/bae-12558](https://doi.org/10.36253/bae-12558), 2022

Giunta A., Montalbano P., Nenci S., Consistency of Micro- and Macro-level Data on Global Value Chains: Evidence from Selected European Countries, *International Economics*, 171, 130-142, <https://doi.org/10.1016/j.inteco.2022.05.005>, 2022

Cainelli G., Ganau R., Giunta A., Business Groups, Institutions, and Firm Performance, *Industrial and Corporate Change*, vol. 31 (1), 215-233, <https://doi.org/10.1093/icc/dtab046>, 2022

Vurchio D., Giunta A., The impact of the Italian Space Agency on Scientific Knowledge: Evidence from Academic Publications, *Annals of Public and Cooperative Economics*, <https://doi.org/10.1111/apce.12331>, n. 92, 511-529, 2021

Bastianin A., Castelnovo P., Florio M., Giunta A., Big Science and Innovation: Gestation Lag from Procurement to Patents for CERN Suppliers, *The Journal of Technology Transfer*, <https://doi.org/10.1007/s10961-021-09854-5>, 2021

Cerulli G., Corsino M., Gabriele R., Giunta A., A Dose-Response Evaluation of Regional R&D Subsidies Policy, *Economics of Innovation and New Technology*, DOI 10.1080/10438599.2020.1792604, 2020

Giunta A., Lo shock da offerta. GVC, COVID 19 e le imprese italiane, *Menabò di Etica ed Economia*, n. 121, 2020, <https://www.eticaeconomia.it/lo-shock-da-offerta-gvc-covid-19-e-le-imprese-italiane/>

Agostino M., Brancati E., Giunta A., Scalera D., Trivieri F., Firm's Efficiency and Global Value Chains: An Empirical Investigation on Italian Industry, *The World Economy*, <https://doi.org/10.1111/twec.12866>, vol. 43, n. 4, 827-1146, 2020

Giunta A., Montalbano P., Nenci S., L'Italia e le imprese italiane nelle catene globali del valore: un'analisi micro-macro, in ICE, *L'Italia nella economia internazionale. Rapporto ICE 2018-19*, 166-173, 2019

Florio M., Giffoni F., Giunta A., Sirtori E., Big Science, Learning and Innovation: Evidence from Cern Procurement, *Industrial and Corporate Change*, n. 27, 5, 915-936, 2018

Giunta A., Mantuano M., Place your bets! Le imprese esportatrici e gli accordi di libero scambio, in ICE, *L'Italia nell'economia internazionale, Rapporto ICE 2017-18*, 130-132, 2018

Cainelli G., Ganau R., Giunta A., Spatial Agglomeration, Global Value Chains, and Productivity. Micro-Evidence from Italy and Spain, *Economic Letters*, vol. 169, 43-46, 2018

Accetturo A., Giunta A., Value Chains and the Great Recession: Evidence from Italian and German Firms, *International Economics*, vol. 153, 55-68, May, 2018

Giunta A., Rossi S., *Che cosa sa fare l'Italia. La nostra economia dopo la grande crisi*, Roma, Laterza, 2017

Agostino M., Giunta A., Scalera D., Trivieri F., Partecipazione e posizionamento delle imprese italiane nelle catene globali del valore: nuova evidenza (2009-2014), in ICE, *L'Italia nell'economia internazionale, Rapporto ICE 2016-17*, 249-54, 2017

Accetturo A., Giunta A., *Value Chains and the Great Recession: Evidence from Italian and German Firms*, Occasional Papers, n. 304, Bank of Italy, Rome, 2016

Agostino M., Giunta A., Scalera D., Trivieri F., Italian Firms in Global Value Chains: Updating our Knowledge in Manzocchi S., Ottaviano G. (edited by), *Global Value Chains, Trade Networks and Firm Performance: International Evidence and the Italian Case*, *Rivista di Politica Economica*, vol. VII-IX, 155- 186, 2016.

Giunta A., Pericoli F., Pierucci E., University-Industry Collaboration in the Biopharmaceuticals: the Italian Case, *Journal of Technology Transfer*, 41, 818-840, 2016

Agostino M., Giunta A., Scalera D., Trivieri F., Importazioni, produttività e catene globali del valore: un'analisi sulle imprese europee, in ICE, *L'Italia nell'economia internazionale, Rapporto ICE 2015-16*, 270-76, 2016

Corsino M., Gabriele R., Giunta A., Research and Development Subsidies: The Effectiveness of a Regional Policy, in Patrucco P.P. (edited by), *The Economics of Knowledge Generation and Distribution*, Routledge, 223-251, 2015

Giunta A., Imprese italiane e catene globali del valore: che cosa sappiamo? In ICE, *L'Italia nell'economia internazionale, Rapporto Ice 2013-14*, 349-355, 2014

Agostino M., Giunta A., Nugent J., Scalera D., Trivieri F., The Importance of Being a Capable Supplier: Italian Industrial Firms in Global Value Chains, *International Small Business Journal*, 33, 7, 708-30, 2015

Bacchiocchi E., Florio M., Giunta A., Internationalization and Industrial Districts: Evidence from the Italian Automotive Supply Chain, *International Review of Applied Economics*, Vol. 28, n. 1, 1-24, 2014

Agostino M., Giunta A., Nugent J.B., Scalera D. Trivieri F., The Productivity of Italian Industrial Suppliers (1998-2006). Does Participation in Global Value Chains Matter? *Revue d'Economie Industrielle*, n. 4, 81-108, 2013

Accetturo A., Giunta A., Rossi S., *Being in a Global Value Chain: Hell or Heaven?*, vox.eu.org, 15 December, 2012

Bacchiocchi E., Florio M., Giunta A., Internationalisation and the Agglomeration Effect in the Global Value Chain: The Case of Italian Automotive Suppliers, *International Journal of Technological Learning, Innovation and Development*, vol. 5, N.3, 267-290, 2012

Giunta A., Discussione in *L'integrazione economica tra il Mezzogiorno e il Centro Nord*, Banca d'Italia, 115-124, 2011, Banca d'Italia, Rome

Giunta A., Nifo A., Scalera D., Subcontracting in Italian Industry. Labour Division, Firm Growth and the North-South Divide, *Regional Studies*, Vol. 46, N. 8, 1067- 1083, 2012

Accetturo A., Giunta A., Rossi S., *The Italian Firms between Crisis and the New Globalization*, Occasional Paper, n. 86, Banca d'Italia, Rome, 2011, Also available as: Le imprese italiane tra crisi e nuova globalizzazione, *L'Industria*, n. 1, 145-164, 2011

Castelli C., Florio M., Giunta A., How to Cope with in the Global Value Chain: Lessons from Italian Automotive Suppliers, *International Journal of Automotive Technology and Management*, vol. 11 236-253, 2011

Giunta A., L'incoerenza attuativa della Nuova Politica Regionale, *QA – Rivista dell'Associazione Rossi-Doria*, n. 2, 159-168, 2010

Giunta A., Mantuano M., Contratti di programma: evoluzione della normativa ed efficacia economica, *Economia e Politica Industriale*, n. 1, 151-166, 2010

Franzini M., Giunta A., Ripensare le politiche per il Mezzogiorno, *Meridiana*, n. 61, 177-210, 2008

Giunta A., Mantuano M., Incentivi pubblici ai consorzi di imprese: valutazione del contratto di programma UniCa, *Rivista di Economia e Statistica del Territorio*, n. 3, 49 – 68, 2008

Giunta A., Scalera D., L'impresa subfornitrice: redditività, produttività e divari territoriali, *Economia e Politica Industriale*, n. 3, 123-146, 2007



- Giunta A., Trivieri F., Understanding the Determinants of Information Technology Adoption: Evidence from Italian Manufacturing Firms, *Applied Economics*, vol. 39, n. 10, 1325-1334, 2007
- Alessandrini P, Giannola A., Giunta A., Messori M., Panetta F., Il mutamento del sistema bancario italiano: un dibattito controverso, *QA-Rivista dell'Associazione Rossi-Doria*, n.1, 71-96, 2006
- Franzini M., Giunta A., Ripensare il declino, *Meridiana*, n. 54, 9-30, 2005.
- Basile R., Giunta A., "La localizzazione degli investimenti diretti esteri in Italia: vincoli istituzionali, Mezzogiorno e politiche di attrazione", *Rivista Economica del Mezzogiorno*, n. 4, 771-794, 2005
- Basile R., Giunta A., Nugent J. B. Internationalisation Process of Small and Medium Sized Firms in Italy over the Nineties in C. Pietrobelli e A. Sverrisson (ed. by) *Linking Local and Global Economies*, London, Routledge, 83 – 106, 2003
- Basile R., Giunta A. e Nugent J.B., The Foreign Expansion of Italian Manufacturing Firms in the Nineties: An Ordered Probit Analysis, *Review of Industrial Organization*, 23, 1-24, 2003
- Florio M., Giunta A., L'esperienza dei contratti di programma: una valutazione a metà percorso, *L'Industria* n. 2, 359-396, 2002
- Giunta A., Grandi imprese e Mezzogiorno: attualità del pensiero di Salvatore Cafiero, *QA - La Questione Agraria* n. 2, 17-44, 2002
- Del Monte A., Giunta A., Rapporti tra imprese e competitività: esperienze meridionali a confronto, in Becattini G. et al. (ed. by) *Il caleidoscopio dello sviluppo locale. Trasformazioni economiche nell'Italia contemporanea*, Rosenberg & Sellier, Turin, 285-312, 2001
- Ferrante M.R., Giunta A., Nisticò R., Visibili, opache, schermate: tipologie di imprese manifatturiere in Calabria, in G. Anania (ed. by), *Scelte pubbliche, strategie private e sviluppo economico in Calabria. Conoscere per decidere*. Cosenza, Rubbettino Editore, 291-331, 2001
- Giunta A., Lagendijk, A. e Pike A. (ed. by), *Restructuring Industry and Territory: The Experience of Europe's Regions*, London, Routledge, 2000.